GCSE Business curriculum map 2026-2027

Year Group	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	**Theme 1.1 Enterprise & Entrepreneurship** Dynamic nature of business Risk and reward Role of business enterprise	**Theme 1.2 Spotting a Business Opportunity** Customer needs Market research Market segmentation Competitive environment	**Theme 1.3 Putting a Business Idea into Practice** Business aims & objectives Revenues, costs & profit Cash and cash flow Sources of business finance	**Theme 1.4 Making the Business Effective** Ownership & limited liability Business location Marketing mix Business plans	**Theme 1.5 External Influences on Business** Stakeholders Technology & business Legislation Economy & external influences	**Theme 1 Consolidation & Exam Preparation** Theme 1 retrieval and interleaving Case-study application Calculation practice 9- and 12-mark exam technique
Links	**SMSC:** Moral/Social: motives for enterprise, responsible risk-taking and the impact of business activity. **British Values:** Individual liberty; Mutual respect - enterprise choices, responsibility and consideration of others. **Gatsby:** Gatsby 4: entrepreneur, small-business owner, enterprise adviser and business management.	**SMSC:** Social/Cultural: understanding diverse customer needs and avoiding assumptions or bias in research. **British Values:** Mutual respect/tolerance; Individual liberty - recognising different consumer needs and choices. **Gatsby:** Gatsby 4: market researcher, marketing executive, customer-insight and sales careers.	**SMSC:** Moral/Social: responsible financial decision-making and consequences for owners, employees and lenders. **British Values:** Rule of law; Individual liberty - financial responsibility and informed business decisions. **Gatsby:** Gatsby 4: accountant, finance officer, banking, business adviser and entrepreneur.	**SMSC:** Social/Moral: ownership responsibilities, business planning and meeting customer needs. **British Values:** Rule of law; Individual liberty; Mutual respect - legal responsibilities and balancing stakeholder needs. **Gatsby:** Gatsby 4: business management, retail, marketing, operations and entrepreneurship.	**SMSC:** Moral/Social/Cultural: ethical decisions, stakeholder impacts and how economic change affects communities. **British Values:** Rule of law; Democracy; Mutual respect - legislation, stakeholder voice and responsible business behaviour. **Gatsby:** Gatsby 2 & 4: links business learning to labour market change and careers in law, HR, economics and sustainability.	**SMSC:** Social/Moral: resilience, reflection, independent study and constructive peer feedback. **British Values:** Individual liberty; Mutual respect - independent judgements supported by evidence and respectful evaluation. **Gatsby:** Gatsby 4: applying business knowledge and transferable analytical skills to workplace scenarios.
11	**Theme 2.1 Growing the Business** Methods of growth Changing aims/objectives Globalisation Ethics & the environment Theme 1 enterprise recall	**Theme 2.2 Making Marketing Decisions** Product, price, promotion & place Using the marketing mix Theme 1 market research/segmentation recall	**Theme 2.3 Making Operational Decisions** Business operations Working with suppliers Managing quality Sales process Theme 1 location/technology recall	**Theme 2.4 Making Financial Decisions** Business calculations Understanding business performance Theme 1 revenue, costs, profit & cash-flow recall	**Theme 2.5 Making Human Resource Decisions** Organisational structures Effective recruitment Training & development Motivation Theme 1 stakeholder recall	**Themes 1 & 2 Revision / GCSE Preparation** Synoptic retrieval across both themes Case study and quantitative skills Extended-response technique Timed Paper 1 & Paper 2 practice
Links	**SMSC:** Moral/Social/Cultural: ethical growth, globalisation and environmental impacts on different communities. **British Values:** Democracy; Rule of law; Mutual respect/tolerance - stakeholder interests, global trade and ethical choices. **Gatsby:** Gatsby 2 & 4: management, international business, sustainability and entrepreneurship; changing labour markets.	**SMSC:** Social/Cultural: marketing to diverse audiences and considering responsible promotion. **British Values:** Individual liberty; Mutual respect/tolerance - consumer choice and representation of different groups. **Gatsby:** Gatsby 4: marketing, advertising, digital marketing, market research and brand management.	**SMSC:** Moral/Social: quality, supplier relationships, customer service and responsible operational decisions. **British Values:** Rule of law; Mutual respect - consumer expectations, safe practice and fair supplier/customer relationships. **Gatsby:** Gatsby 4: operations, logistics, procurement, supply-chain and quality-management careers.	**SMSC:** Moral/Social: interpreting financial performance and making responsible decisions affecting stakeholders. **British Values:** Rule of law; Individual liberty - accountability, accurate financial information and informed decisions. **Gatsby:** Gatsby 4: accountancy, finance, banking, financial analysis and business management.	**SMSC:** Social/Moral/Cultural: fair recruitment, equality, motivation and respectful workplace relationships. **British Values:** Rule of law; Mutual respect/tolerance; Democracy - employment rights, equality and employee voice. **Gatsby:** Gatsby 4: HR, recruitment, training, leadership and people-management careers.	**SMSC:** Social/Moral: resilience, self-management, evaluation and respectful discussion of alternative business decisions. **British Values:** Individual liberty; Mutual respect - reasoned judgement, independent revision and constructive feedback. **Gatsby:** Gatsby 4: synoptic case studies connect curriculum knowledge with realistic business roles and decision-making.

Year 10 follows Edexcel GCSE Business Theme 1: Investigating Small Business.

Year 11 follows Theme 2: Building a Business, with planned retrieval of Theme 1 throughout.

SMSC = Spiritual, Moral, Social and Cultural development. Gatsby Benchmark 2 = learning from career and labour-market information; Gatsby Benchmark 4 = linking curriculum learning to careers.