Media curriculum map 2025-2026

Year Group	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	Component 1 – Learning Aim A: Investigate media products across sectors; audience and purpose.	Component 1 – Learning Aim B: Genre, narrative, representation and production techniques. Preparation for internal assessment.	Component 1 Summative Assessment – Internal assessment (10 hours, two tasks).	Component 1 Summative Assessment & Internal Marking – External moderation.	Component 2 – Learning Aim A: Developing digital production skills and planning. Learning Aim B: Applying production skills (pre-production, production and post-production).	Component 2 – Learning Aim B (Brief Introduction, Research & Planning): Learners are issued with the Component 2 brief. They undertake in-depth research and audience analysis, explore existing media products, and develop detailed pre-production planning (ideas generation, justifications, planning documentation). This phase explicitly develops independence, decision-making and justification of creative choices in preparation for full production in Year 11.
Links	FBV1 (Democracy), FBV3 (Individual Liberty) SMSC3 (Social), SMSC4 (Cultural) Gatsby Benchmark 4 (Linking curriculum learning to careers)	FBV1 (Democracy), FBV4 (Mutual Respect & Tolerance) SMSC2 (Moral), SMSC4 (Cultural)	FBV3 (Individual Liberty) SMSC1 (Spiritual) – personal response, reflection and independent judgement Gatsby Benchmark 8 (Personal guidance)	FBV2 (Rule of Law) – assessment rules, controlled conditions SMSC3 (Social)	FBV3 (Individual Liberty) SMSC3 (Social) Gatsby Benchmarks 1 (Stable careers programme), 4	F BV2 (Rule of Law), FBV3 (Individual Liberty) SMSC2 (Moral), SMSC3 (Social) Gatsby Benchmarks 4, 8

11	Component 2 – Production & Refinement: Learners move from planning into full production and post-production, applying technical skills and creative decisions developed in Year 10. Students respond to feedback, refine outcomes and demonstrate effective time management and professional working practices.	Component 2 – Completion, Evaluation & Internal Marking and external moderation : Learners finalise their Component 2 media products, complete evaluations linked to audience and purpose, and submit work for internal assessment and moderation. Teaching explicitly supports learners in evidencing skills, decision-making and reflective practice before transition to Component 3.	Component 3 – External Brief Released (Planning & Development): Learners receive the externally set brief and undertake independent research, audience profiling and contextual analysis. Students generate and refine ideas, justify creative decisions, and produce detailed pre-production documentation (concepts, planning materials, production schedules) in preparation for final production. Teaching focuses on synoptic application of knowledge from Components 1 and 2.	Component 3 – External Assessment (Production Phase): Learners apply advanced media production skills to create their final media product in direct response to the external brief. Students demonstrate effective time management, technical competence and creative decision-making, applying feedback and refining work in line with professional expectations and assessment criteria.	Component 3 – External Assessment (Completion & Refinement): Learners complete production and post-production work, ensuring outcomes fully meet the requirements of the external brief. Students finalise products, review effectiveness in relation to audience and purpose, and ensure all work demonstrates secure application of skills, knowledge and understanding from across the qualification.	End of Course – Revision and course completion.
Links	FBV2 (Rule of Law), FBV3 (Individual Liberty) SMSC3 (Social) Gatsby Benchmarks 4, 6 (Experiences of workplaces)	FBV2 (Rule of Law), FBV4 (Mutual Respect & Tolerance) SMSC2 (Moral), SMSC3 (Social) Gatsby Benchmarks 5 (Encounters with employers), 8	FBV3 (Individual Liberty), FBV4 (Mutual Respect & Tolerance) SMSC1 (Spiritual), SMSC3 (Social) Gatsby Benchmarks 4, 8	FBV2 (Rule of Law) – external exam regulations SMSC3 (Social) Gatsby Benchmark 6	FBV3 (Individual Liberty) SMSC1 (Spiritual), SMSC2 (Moral) Gatsby Benchmarks 1, 4	FBV3 (Individual Liberty) SMSC3 (Social) Gatsby Benchmarks 7 (Further & Higher Education), 8